

Exercise #2 – Work Breakdown Structure and Project Priorities

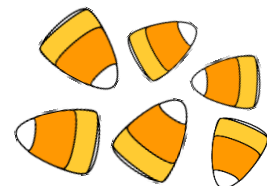
LSU Health Fair Description:

LSU is hosting a Halloween themed health fair this fall to encourage healthier living for students, faculty, and the general population. The health fair will feature speakers on topics like “Running from zombies and why cardio is important” (exercise awareness), “Trick or treat and what not to eat” (basic nutrition), and “When vampires attack” (stress management). The fair will also free basic health screenings. The Fair will take place in the union on the second floor in the Magnolia Room it starts at 11am and ends at 3pm on October 29th.



LSU Health Fair Activities (WBS):

- BMI Measurements – What costumes are right for your body type?
 - Equipment (ex. Scale, Calipers, tape measure, etc.)
 - Contact Kinesiology Department/Request to borrow equipment
 - Test Administrator
 - Hire an Administrator
 - Give Instructions for how testing is to be done
 - Informative Packets (What is do your results mean? How to reduce/maintain your BMI, etc.)
 - Design and Print
- Blood Pressure/Heart rate – Can you handle the haunted houses this year?
 - Equipment (stethoscope, blood pressure cuff, etc.)
 - Contact student health center/Request to borrow equipment
 - Certified Nurses (to administer the BP tests) or testing machine (like the ones in the pharmacy)
 - Call/Schedule a Nurse or Rent a machine
 - Informative Packets (What your results mean, What to do to lower blood pressure, How to maintain good blood pressure)
 - Design and Print packets
- Glucose Checks – How much candy is too much?
 - Equipment (Glucose Meter, Testing supplies, etc.)
 - Buy/Borrow a glucose test meter
 - Test Administrator
 - Hire an Administrator
 - Give Instructions for how testing is to be done
 - Information (What your results mean, How to improve, maintain your results, etc.)
 - Design and Print





- Bone density tests – What does your skeleton look like?
 - Contact local doctors office and request to borrow/rent bone density test machine and Technician to perform tests
- Advertising – “Have a Healthy Halloween Ad Campaign”
 - Compose Healthy Halloween Ad Campaign (Create a flier/informational brochure)
 - LSU (Daily Reveille, KLSU, Moodle, LSU main website, LSU Email/text)
 - Contact sources/Give flier
 - General Public (WBRZ, WAFB, The advocate, etc.)
 - Contact sources/Give flier
- “Spooky” Speakers
 - Fitness
 - Pick a speaker
 - Contact/schedule speaker
 - Nutrition
 - Pick a speaker
 - Contact/schedule speaker
 - Stress Management
 - Pick a speaker
 - Contact/schedule speaker
- Prizes – Trick or Treats!
 - Contact Sponsors
 - Get some treats from sponsors (ex. Candy, coupons, pretty much anything that is free)



Project Priorities Matrix:

	Time	Scope	Cost
Constrain			
Enhance			
Accept			

